

Social Entrepreneurship's Digital Transformation and Value Co-creation

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Abstract

This paper aims to understand the connections between digitalization, value co-creation and social entrepreneurship. The article also aims to identify future research areas related to these connections. We conduct a systematic literature review of 61 journal articles and synthesize their findings. First, we reveal literature gaps: The first research gap is evident in the lack of consistency in the terminology used in academic research. Secondly, our research has identified articles connecting the three streams of literature (digitalization, value co-creation, and social entrepreneurship) that need improvement, as well as a lack of COVID-19 focus. Finally, we provide theoretical contributions and recommend directions for future research on digitalization, value co-creation and social entrepreneurship.

Keywords: digitalization, digital transformation, value co-creation, social entrepreneurship, ecological entrepreneurship